

## Pricing and plans

Close the gaps in your social media marketing workflow with the most complete tool for every stage of growth.

Supported Networks



**Professional** 

\$99 per user/month (Billed monthly)

10 social profiles

\$10/mo per additional social profile

(Billed annually)

\$15/mo per additional social profile

(Billed monthly)

All features available

PulseLink in bio

Team workflow

Calendar notes

Social Listening

Canva integration

Instagram grid view

Instagram first comment

Basic Ad Comment Monitoring

(Instagram & YouTube)

Team performance reports

Priority email & chat support

on the Standard plan, plus:

Instagram Product Tagging

per user/month (Billed annually)

(Billed annually)

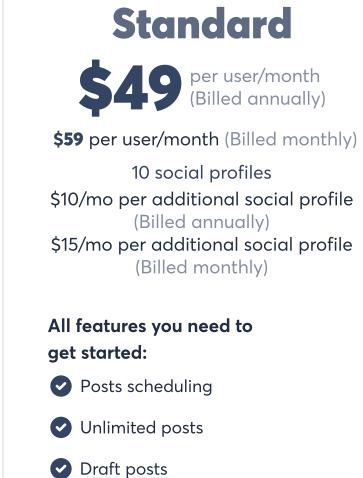












- Unified Publishing Calendar
- Standard Social Inbox
- Instant translations
- Report export Basic Social Media ROI
- Custom Report date range
- White-label reporting Google Chrome extension

- ✓ Mobile application (iOS & Android)
- **Free** \$0/Mo 3 social profiles, 1 user

## **Advanced** per user/month (Billed annually)

**\$149** per user/month (Billed monthly) 10 social profiles \$10/mo per additional social profile (Billed annually)

\$15/mo per additional social profile (Billed monthly)

- All features available on the Professional plan, plus:
- Content Library
- 5 Shared Calendars
- Bulk publish content Content queues
- Advanced spam management

Automated Inbox Assistant

- Saved replies
- Inbox bulk actions
- Publishing content labels
- Power reports (customized)

Advanced Social Media ROI reports

2 10 scheduled posts

Basic Social Inbox\*

Basic Social media ROI

Basic Reporting

## Custom solutions tailored to your business needs. All features available on the Advanced plan, plus: Unlimited social profiles Unlimited Shared Calendars Priority email, chat & phone support Dedicated Account Manager Quarterly Business Reviews Free Social Media Manager School Access

**Custom** 

		Compare p	lans	ilmited to 100 messag	es or comments per month
Publishing	Free	Standard	Professional	Advanced	Custom
Scheduled posts	10 Scheduled posts	Unlimited	Unlimited	Unlimited	Unlimited
Instagram Product Tagging	×	×			
PulseLink in bio	X	×			
Unified calendar	X				
Instagram grid	×	×			
Instagram first comment	×	×			
Label Content	×	× (2 : 1	× (0 : 1		
Content library  Collaboration	Free	10 images/2 videos  Standard	10 images/2 videos  Professional	Advanced	Custom
			Professional		
Assign & approve posts	×	×			
Comments on posts  Collision detection	×	×			
Bulk approve	×	×			
Shared calendar	×	×	×	_	
Sharea calendar	X	×	×	yes, 5	Unlimited
Productivity	Free	Standard	Professional	Advanced	Custom
Draft posts	×				
Canva integration	×	X			
Calendar notes	×	X			
Content queues	×	X	×		
Bulk publishing	×	X	×		
Engagement	Free	Standard	Professional	Advanced	Custom
Advanced social inbox	×				
Manage GMB reviews	×				
Inline translation	×				
Assign content	×	X			
Ad comments monitoring	×	X			
Advanced spam management	X	X	×		
Automated inbox assistant	×	×	X		
Saved replies	×	X	X		
Bulk actions	×	X	X		
Label tags	×	×	×		
Listening	Free	Standard	Professional	Advanced	Custom
Mentions of your profiles (Instagram, Youtube, Facebook)	×	×			
Listening searches (Instagram, Youtube)	×	×			
Reporting	Free	Standard	Professional	Advanced	Custom
Basic report					
Basic social media ROI report					
Basic report export	×				
Top content	×				
Report date picker	×				
White-label reporting	×				
Team performance report	×	×			
		×	×		
Advanced power reports	×	^			

X

6 months

Standard

US\$50/month,

up to 5 Twitter

profiles

email support

6hrs or less

Agorapulse Academy

X

X

X

X

Advanced social media ROI report

Other benefits

\*Includes only Twitter Publishing capabilities.

\*Includes Twitter Publishing, Inbox, and

Mobile app (iOS & Android)

Free social media manager

Dedicated account manager

Quaterly business review

Customer support

Response time

Team workflow

school access

Training

Data retention

**Twitter Lite** 

**Twitter Plus** 

Reporting.

1 month

Free

X

X

email support

best efforts

Agorapulse Academy

X

X

X

X

X

12 months

**Professional** 

US\$50/month,

up to 5 Twitter

profiles

priority

email

& chat support

2hrs or less

Group training

X

X

X

24 months

Advanced

US\$50/month,

up to 5 Twitter

profiles

•

priority

email

& chat support

1hr or less

Group training

X

X

24 months

Custom

US\$50/month,

up to 5 Twitter profiles

•

priority

email & chat

& phone support

30min or less

1-1 training